22 square de l'av. Foch,
Paris 16°

Sept. 26, 1971

A.L.Bienstock Esq.,
30 Broad street
New York 10004

Dear Mr. Bienstock,

re: PICTURE YEHUDI MENUHIN

You will hear or may have heard already from Mr. Rainer, our impresario in Paris, aboutthis matter.

This picture is now ~~showing~~ indeedly shewing in Paris and in due course, will probably appear all over the world.

Here are the facts : about a year ago while my husband was in London,Mr.Reichenbach, ~~the producer,~~ the director asked Arthur whether he would say a few words about Menuhin in an interview with him ? Arthur, amiable as usual, agreed. I was just arriving from Paris when I saw a whole crew of photographers come down on my husband and proceed to filming him while Reichenbach was asking questions.

As it was taking too long I became very annoyed and simply told the men to cut it short, at the same time ironically asking whether they intended to make a n-ew picture of Arthur ? Whereupon they left.

Arthur thought all this was preliminary advertising for the Menuhin picture, then in the making.

A month or so later, we were invited by Peter Ustinov, to attend the concert given by Menuhin and his son, and have supper with him at the Restaurant Armenonville in Paris. We accepted it gladly as we are fond of Ustinov and were interested to hearthe father and the son perform.

When we appeared at the restaurant we found the entrance set up with cameras and spot lights ready to shoot. Soon after Menuhin and his wife and son arrived, as Arthur complimented them the cameras again were glued on him ,recording what he said at the same time. I had to take him by the hand and take him away, waving at the cameramen to stop. We were very annoyed ,we did not stay for supper and went home.

About a year passed by and now Menuhin's picture is showing in Paris in four different halls as a 35 m/m film. The title is :

YEHUDI MENUHIN
LE CHEMIN DE LUMIERE

~~WITH THE COLLABORATION OF ARTHUR RUBINSTEIN "~~

All advertisements began " APRES ARTHUR RUBINSTEIN "...etc.. as you will see from the enclosures.

In the show cases of the halls, in the streets, there are pictures of Arthur talking to the Menuhins.

All this was done without ever asking us for a release ,nor showing us the rushes,or anything.

It is obvious that all was done so that the success of LOVE OF LIVE,by Arthur, should benefit the Menuhin's picture, and they just cynically used Arthur's popularity to push this picture of Menuhin's.

What we want is to prevent them from using Arthur's name in any and all advertisements, mentioning his name or showing him in the picture, and dont forget that this same Chevry made us pay for the unsold Beethoven picture a sum of $ 120.000 .

I leaveit to you to judge what can be done about it. Arthur is very angry about the whole thing.

I shall look forward to hearing from you and with best greetings,

I am,
Yours sincerely

Aniela Rubinstein

P.S.Should you need to communicate with me, we shall be in Israel from Sept.26 to Oct 4. Address : c/o Israel Philharmonic Orchestra
Mann Auditorium
Tel Aviv, Israel

then : Oct. 5 Paris
Oct. 6 to 12th at the Savoy Hotel
Strand
London W C 2

to Bienstock

22 square de l'av.Foch
Paris 16°

Sept. 25, 1971

-1-

Dear Mr. Bienstock,

I have received all your letters and papers and ~~must say that it is very complicated.~~ and I thank you for them

Please forgive me for,bothering you again, but there is still one thing that is not clear in my mind :

Does Paul still pay Leslie the 75 dl. a week plus school, doctors etc. insurance on this first agreement has been canceled by the establishing of the fund ? -

What is Paul's situation now vs Leslie ? Is he still obligated to pay $ 75 weekly for the boy's maintenance plus school,doctors bills (if any) insurance etc.. or the last agreement has nullified this , and Leslie is only to receive the Fund's money ?

Or is the fund money to pay for the difference between the Income and the $ 4000 which Paul guarantees ?

Also as there are $ 600,- in the Funds'credit I believe we should start paying Leslie so she should not become mad and turn against me ?

As you know,I shall be in New York the first fortnight in November and shall come to see you ,these matters are better treated verbally, especially as it is so formal and in juridicial terms ?

I am writing to Leslie, as per copy enclosed, making it clear to her that she is to get the Fund's income and nothing else * and that if there is any difference between Paul's payments and the Trust,it must accumulate for Jason's sake. I must o.k. any expenditure before I give instructions to the Bank to pay her.

*If you think that this letter is alright please mail it to her - I believe that in the long run it will be better to pay her the whole income and ~~at the~~ ask her to present the bills every 6 months for checking - It really is too difficult to be constantly harassed by her about every little need - She is a master at that

by the hand and take him away
waiving to the cameramen to stop
Very annoyed we did not wait for
supper and went home. ——
A year passed — and ~~all~~ now
the film in 35 mm. ~~done as a film~~
opened here with in 4 theaters —
~~[illegible]~~ The weekly Semaine de Paris
advertised the film saying "Chemin de
la lumiere" Yehudi Menuhin — with
collaboration of Arthur Rubinstein
All advertisments ~~said~~ began After
Arthur Rubinstein Sertzky's presente
~~Chem de la lumiere~~ Yehudi In the
Show cases in the street prominently
exhibited where pictures of Arthur
talking to the Menuhins —
All this was done without ever
asking ~~the permission~~ to for the
release ~~and~~ or even showing us the rushes
~~or anything at all~~ —
In

~~Arth~~ As it was taking too long I became very annoyed and simply told them to cut it short - asking whether they intend to make a new film of Arthur or what whereupon they left -

Arthur thought all this was preliminary advertisement - for the Menuhin picture then in the making -

A month or so later we were invited by Peter Ustinov to attend the concert of Menuhin & his son and ~~to~~ have supper with him in the Armenonville after the concert - ~~When we~~ We accepted it gladly as we are fond of Ustinov and were interested to hear the father & son perform -

When we appeared ~~for sup~~ in the restaurant we found the ~~whole place~~ entrance set up with cameras and lights ready to film - Soon Menuhin and his son and wife arrived - ~~but~~ as ~~Arthur~~ Arthur complimented them the cameras ~~on~~ glared the cameras ~~on~~ and mike on him recording every word he said. - I had to take him

letter

Dear Mr. Bienstock ,

1o

re picture YEHUDI MENUHIN

You will hear of may have heard already from Mr. Rainer, our impresario in Paris, about this matter.

The ~~same~~ producer of LOVE OF LIFE, ~~François Reichenbach and~~ Mr. Chevry, have made a picture of the violonist Yehudi Menuhin, and without asking our permission, or show my husband the parts where they are showing him ,or speaking about him or mentioning his name ,they just used photos they took of my husband and of the Beethoven's,

This is very important to us and we would like you to tell us what we can do to saveguard our interest for it may cause prejudice to LOVE OF LIFE when it is shown in America and everywhere in the world, as they abused us

I am enclosing advertisements which appeared here in the press,

which now is being shown in Paris and in due course probably will appear all over the world. — About a year ago while my husband was in London Mr. Reichenbach asked Arthur Wheaton he would say a few words about Menuhin in an interview with him — Arthur amiable as usual agreed — I was just arriving from Paris when I saw the whole equipe of photographers descend on my husband and proceed to film him while Reichenbach was asking questions —

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It was all obviously done to profit from the success of Lore of life and cynically using Arthur's popularity to push this film ~~which is not a good picture~~ which certainly needs pushing.

~~We are~~

It seems (Gavoty told us) that they aproached Casals to appear in the film and he asked to be paid 10.000 dollars.

~~In view of~~

We want to prevent them of using Arthurs name in any advertisments - mentioning his ~~name~~ being shown in the picture

And don't forget that same Cherry made us pay for the unsold Beethoven picture for 20.000 dollars. I leave it to you to judge what can be done about it. ~~We think~~ that ~~they are have~~ Arthur is very angry ~~about it~~ about the whole thing

best greetings —

Leslie -1-

Dear Leslie,

I have received your last letters and I am delighted to hear about Jason's achievements in sports and that he is feeling so well. ~~We was a great joy~~ We were enchanted to have him. ~~but he should not be spoiled as he wants to be always~~

As to the Trust, I wish to make it clear to you that the purpose of it is to ensure Jason's future, but until he is of age, you can only have the interests accruing from it and not touch the capital, ~~and if there should a difference between what Paul is paying you and the fund's interests, the difference must accrue to make more money for the child.~~

It is a fact that before I can give instructions to the Bank to pay you, I must receive the vouchers (bills, receipts) strictly regarding Jason. This you are perfectly aware of I know, but I thought I'd remind you and have bills to justify the necessity

Accordingly keep Jason's expenses within the limits of the income ~~and~~
As to the refunding of his trips to Aspen I see no call for it I 1° last year I let you have the 600 dol. for the unused ticket to Europe - 2° if you told me ~~that~~ ahead of time that you were going to Aspen and coming back again we could have easily changed the date of his arrival for august or September

Lily

If you're such jumping around the country letting me [illegible] that the money a person ~~[illegible]~~ just for selling his to spend it [illegible] anywhere — 6d 2 968 6d 2

Leslie 2 -

If I did not answer you sooner about the trust it was ~~the fact that~~ because it took some time to have it established and also because I had to give instructions to have it ~~chang~~ the bonds change into more profitable income shares. You shall be getting about 6 dol per week according to what Mr. Bienstock tells me - ~~becau~~ As the interest on the bonds is paid semi annually, the trust will not receive its first payment until Jan 15, 1972 However there is some ~~aproximately 600~~ dol in ~~ch~~ cash in the fund which I can make available to you 300 now, ~~and 300~~ in December when the interest is paid in January ~~the~~ I will make the necessary adjustment. I understand from Jason that you are not living alone and that you have relinquished your appartment in view of that ~~and the~~ your expenses should be under control

Leslie 3

I also hope that you will find a job ~~if you~~ any job if necessary and that Jason's life will be less hectic and haphazard - He needs very much a steady, normal surrounding because he is extremely sensitive hungry for affection, a lovely child but without ~~the~~ continuous loving care and a strong hand he can very easily become a big problem - already he likes to have everything his own way but is very responsive and easy when he feels a ~~reasonable~~ loving firm hand discipline. I ~~advise you not to spoil him~~ We never had any trouble with him and ~~not to give in basic~~ You are very lucky to have him -

We are going to Israel today - until 5 of October - will then be in Europe till the 13 of November - and in N York & Philadelphia the second part of Nov. -

Please give a big hug and a kiss to little Jason from both of us - best regards to you

Nela Rubinstein

So as I wrote to her I would like you to instruct the Bank to pay her 300 dol. now - and 300 in November - which money will cover the months from the date of the establishment of the fund - and later in Jan. you will tell me how to adjust the payments. ~~I suppose deduct the 600 dol and divide the rest into 6 months~~

We shall be in New York in November 13-14 - until the end of the month. I hope very much to see you then and discuss all our problems.

It is a great comfort to us to have you dear Abe and I am terribly grateful for all you have done! -

All our ~~very best~~ warmest regards to you and your wife

Yours sincerely Neva Rubinstein

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P.S. If you need to communicate we shall be in Israel from the 26 until the 4 of October

Adress Israel Philharmonic Orchestra
Mann Auditorium Tel Aviv

Paris the 5 Oct
London Savoy Hotel from 5 until 12 Oct.

October , 1971

Mr. Bernard Chevry

Dear Sir:

We represent Mr. Arthur Rubinstein.

He has asked us to protest your unauthorized use of his name and photographs in the exhibition and exploitation of the Yehudi Menuhin film "Chemin de Luminere."

About a year ago Mr. Rubinstein permitted himself to be filmed in an interview about Mr. Menuhin. At no time was Mr. Rubinstein informed, or did he intend, that his friendly gesture would be employed as part of the Menuhin film itself and characterized in advertisements as participation by Mr. Rubinstein in it.

We are also informed that in theatres exhibiting the Menuhin film there are displays of Mr. Rubinstein talking to Mr. and Mrs. Menuhin. This additionally accentuates the unauthorized treatment of Mr. Rubinstein as a participant in the film.

Moreover, advertisements of the film begin "Apres Arthur Rubinstein". Again Mr. Rubinstein's name is used for commercial purpose without his authorization.

Mr. Rubinstein is deeply affronted that a friendly gesture on his part, which at most might be deemed incidental in the early promotion of the Menuhin film, has been converted into trading on Mr. Rubinstein's name without even asking him for a release or for his permission.

It is our strong view that Mr. Rubinstein's name and likeness should be deleted from the Menuhin film and advertisements of it. Apart from the legal aspects, good taste and decency dictate this course of conduct.

We await prompt response from you which we trust will remedy the situation.

Very truly yours,