

Mr. Arthur Rubinstein  
22 Square de l'Avenue Foch  
Paris 16, France

**RCA**

October 4, 1974

Dear Mr. Rubinstein,

Thomas Z Shepard  
Division Vice President  
Red Seal Artists & Repertoire  
Telephone (212) 598-8501

As you know, RCA fervently wishes to continue to record anything and everything that suits your fancy and I would like us to consider now the renewal of your contract for an additional seven and one-half years.

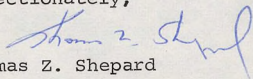
In Jerusalem, I was advised by a representative of Deutsche Grammophon that you are interested in recording the five Beethoven concertos for DGG with Danny Barenboim. The project is obviously thrilling to contemplate but it would seem logical to us that since you have always been an exclusive RCA artist and since Danny records for many labels, it would be only natural to retain this project for RCA. Furthermore, and I guess this is an example of my Jewish chauvinism, I am enormously distressed at the thought of a German organization requesting your services. They don't deserve you.

What a pleasure Israel was. It was especially gratifying to see you and Mrs. Rubinstein again and to attend the Rubinstein Competition which without exaggeration certainly did represent the finest aggregation of talent that I've ever heard.

I look forward to hearing from you and I hope that we may see each other again soon.

With warmest personal regards to you and Mrs. Rubinstein, I remain

Affectionately,



Thomas Z. Shepard

TZS:CD

Copy to Mr. Rubinstein in Geneva - 9 Avenue Kreig



22 square de l'avenue Foch  
75116 Paris  
Oct. 21, 1974

Thomas Z. Shephard  
Division Vice President  
Red Seal Artists & Repertoire  
R C A Records  
1133 avenue of the Americas  
New York N.Y. 10036

Dear Mr. Shephard,

Thank you for your letter of Oct. 4, 1974 and your kind hope for my continuing to make records.

If the question of the Beethoven's concerto came up, it was simply that it is now easier for me to record as I have played it very much and it is still in my fingers, rather than record solo pieces which I would have to work up carefully.

As to the fact that The Deutsch Gramophone - which by the way is linked with Philips, Holland - wants me to make those Beethoven's records, never pleased me very much, but I thought that Daniel Barenboim was under exclusive contract with them, and there was a certain curiosity about hearing the records for piano and orchestra, where the piano part sounds a little better, as I liked it so much on many of the Philips and DGG records.

I have nothing against refusing the offer of DGG.

I am glad you liked the competition in Israel and I must admit that after having objected to it for two years, I found myself enchanted with the results and the exceptional level of execution of the winners and a few others too.

With cordial greetings,

Yours sincerely,

Arthur Rubinstein