SAN FRANCISCO
CALL-BULLETIN
JUNE 1, 1957

OFF THE RECORDS

Pay Tribute To Artur Rubinstein

By MARIE HICKS DAVIDSON

An unusual award in the history of the record industry has been presented to Pianist Artur Rubinstein in recognition of the fact that sales of his record albums have passed the one million mark.

A plaque in the form of a gold-framed, gold-embossed etching of the pianist was presented to him at a recent luncheon in the Plaza Hotel given by the RCA Victor Record Division. Rubinstein has recorded exclusively for RCA Victor throughout his career.

The presentation was made by George R. Marek, vice president and operations manager of RCA Victor's record division. Inscription on the plaque reads:

"Presented to Artur Rubinstein in tribute to his distinguished career as an exclusive RCA Victor recording artist and in recognition of the sale of his one-millionth record album."—May, 1957.

The pianist is one of the few classical artists whose record album sales have reached the million mark. The album that contributed substantially to the figure is a recently released recording of Rachmaninoff's Second Piano Concerto (Fritz Reiner-Chicago Symphony Orchestra) and the Liszt Piano Concerto No. 1 (Alfred Wallenstein conducting the RCA Victor Symphony Orchestra).

* * *