Rubinstein Beat the Heat

Artur Rubinstein's tremendous box office appeal was attested to yesterday afternoon when the pianist overcame the 90-degree plus heat and drew just about a capacity crowd to Constitution Hall.

Of course, Mr. Rubinstein stands among the top ranking pianists of the day, but even so, it is doubtful if the greatest of them could duplicate yesterday's box office feat.

Tho dressed in striped pants, tail coat, high-buttoned shirt, cravat and even a vest, Mr. Rubinstein didn't seem to be bothered unduly by the heat. On the contrary, it was one of the finest concerts he has given here.

His fingers raced nimbly and accurately over the keys and, as in the Chopin preludes, mazurkas, B flat minor scherzo and Barcarolle, Op., 60, he played with a wealth of feeling. There was also a bold and tempestuous account of the Beethoven F minor sonata, the "Appassionata," and an appealing one of the Schuman Fantasiestucke.

Novelty of the program was the Stavinsky Sonata from "Petrouchka." This was a real tour de force, like the Horowitz "Stars and Stripes Forever." It demanded similarly fantastic virtuosity, and Mr. Rbinstein had it.

The concert closed the Hayes Bureau season except for the Metropolitan Opera's "La Boheme" at Loew's Capitol Theater. Tickets for next season's series A and B are now on sale.

The former includes Guiomar Novaes, Boris Christoff, Black Watch Band and Massed Pipers, Vienna Choir Boys, Czech Philharmonic, Mr. Rubinstein, Don Cossack Chorus and Roberta Peters.

Series B: Black Watch Band and pipers, Robert Casadesus, Jan Peerce, Florence Festival Symphony, Marian Anderson, Obernkirchen Children's Choir and Dame Myra Hess.

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