Alfred · A · Knopf *Incorporated*
PUBLISHER OF BORZOI BOOKS
Cables: KNOPF NEW YORK
Telephone: (212) 751-2600
201 EAST 50th Street
New York, N.Y. 10022

April 24, 1973

Dear Nela,

Thank you for your note. I'm glad that at least the second batch of brochures arrived.

Things are buzzing here. Nina Bourne has just concocted one of her dazzling ads quoting Fadiman, Freedman, Figaro, Wechsberg to be run at publication time. (Which reminds me of your question about books: I meant only that the books ~~will~~ would be in and ready to ship because we need weeks to get them across this vast country and into all the newspapers in time for reviews, but official publication date is May 16.) Mr. Loverd has just sent out the invitations, Jane Becker is lining up TV and radio appearances, about which she's just written you. And, finally, today the special and very elegant boxed limited edition has arrived. But I am going to keep that as a surpise rather than risk sending it because it is so soon now you'll be here and you are moving around so.

love to you both,

Alfred

P.S. I trust the air-mailed regular edition of the book has arrived safely. I have sent Eva, Alinda, and John each a copy now. Let me know if anyone else who should get one right away.