NEDERLANDSCHE CONCERTDIRECTIE J. BEEK

Lid der Association Européenne des Directeurs de Bureaux de Concerts et Spectacles

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JB/tn

DEN HAAG, January 20, 1971

Maestro Arthur Rubinstein
22, Square de l'Avenue Foche
PARIS 16
France

Answer please

My dear Arthur,

Though we do not write you personally you are very much in our minds and trust you and Nela are well and both not working too hard and rushing around as if you are going to discover the world for the first time!
Here we work as usual in not too slow a tempo! Artists coming and going. Exceptional talents among the young ones!
The middle-aged ones need our full attention now in order not to become forgotten! I hear you laugh.
Now I come to the point of this personal letter.

Holland, a country which you love very much, would like to honour you for your 85th birthday which "happening" is on the doorstep.
We are thinking of a Rubinstein Festival in Amsterdam.
The idea would be three consecutive concerts in Amsterdam in 10 à 14 days (two recitals and possibly one orchestral concert with two concerti or two orchestral concerts with one recital) with works at your choice.
These concerts could either be planned still this May 1971 (when already we have 18th May) for a recital.

We are working hard to try and get your film shown here beforehand. (I was told it was last night on German TV!), which would then assure us the right publicity.
The Rubinstein Festival would be publicized large in our papers with full page articles, TV and Radio. Would this idea appeal to you? and would the month of May 1971 be convenient?
I have written a letter to Michael, so you need not write yourself.

De Nederlandsche Concertdirectie J. Beek optredende als bemiddelaarster, handelt zonder verantwoordelijkheid harerzijde.

Nederlandsche Concertdirectie J. BEEK
Koninginnegracht 82
DEN HAAG

Vervolg van brief aan: Maestro Arthur Rubinstein
Datum PARIS 16

January 20, 1971

We all send you both our love and affection.

Sincerely yours,
NEDERLANDSCHE CONCERTDIRECTIE J. BEEK

Johanna

Johanna Beek

John